



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

# Apache Junction, AZ

Comparisons by Demographic Subgroups

2018



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, length of residency, housing tenure and the presence of children in the household.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for all respondents (N=577) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Within Community Characteristics, residents who were age 55 or older or who did not have children in the household were more likely than other residents to give positive ratings to general aspects of the community (such as overall quality of life and the city as a place to live) and to aspects of Safety.
- Ratings of Mobility tended to decrease as length of residency increased.
- Respondents age 55 or older tended to give higher ratings to general aspects of Governance than did those who were younger.
- Apache Junction residents who had lived in the city for more than 20 years were less likely than others to have participated in aspects of Recreation and Wellness.
- Residents who had lived in the city 6-20 years were more likely than their counterparts to rate a number of strategic planning areas as essential or very important to quality of life in the city.
- Respondents who were age 18-34, were female, or who had lived in Apache Junction for 5 years or less tended to give higher ratings to the quality of City information sources than did other residents.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
The overall quality of life in Apache Junction	49%	60%	81%	69%	74%	76%	68%	62%	65%	70%	73%	60%	70%
Overall image or reputation of Apache Junction	19%	21%	43%	33%	36%	41%	26%	29%	36%	32%	37%	22%	32%
Apache Junction as a place to live	48%	71%	80%	71%	78%	76%	69%	74%	60%	75%	76%	65%	72%
Your neighborhood as a place to live	59%	65%	80%	70%	78%	73%	74%	67%	55%	77%	75%	65%	72%
Apache Junction as a place to raise children	45%	43%	47%	46%	49%	48%	43%	44%	43%	45%	42%	48%	45%
Apache Junction as a place to retire	77%	77%	85%	81%	84%	85%	80%	77%	80%	81%	82%	79%	81%
Overall appearance of Apache Junction	44%	43%	47%	47%	45%	46%	43%	48%	51%	44%	46%	45%	45%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Overall feeling of safety in Apache Junction	48%	53%	71%	66%	62%	63%	61%	60%	67%	60%	67%	49%	61%
In your neighborhood during the day	84%	85%	89%	89%	89%	88%	86%	87%	88%	87%	90%	80%	87%
In Apache Junction's downtown/commercial area during the day	72%	73%	87%	79%	83%	76%	82%	84%	74%	82%	83%	73%	80%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Overall ease of getting to the places you usually have to visit	48%	72%	82%	74%	78%	80%	71%	68%	61%	76%	78%	61%	74%
Traffic flow on major streets	48%	54%	68%	65%	59%	69%	55%	55%	48%	62%	63%	51%	60%
Ease of public parking	73%	58%	71%	69%	67%	76%	64%	56%	61%	66%	67%	61%	67%
Ease of travel by car in Apache Junction	73%	70%	76%	74%	77%	80%	72%	63%	61%	76%	75%	68%	73%
Ease of travel by bicycle in Apache Junction	49%	42%	36%	40%	41%	45%	34%	45%	53%	34%	37%	46%	40%
Ease of walking in Apache Junction	53%	45%	52%	49%	53%	52%	48%	49%	59%	46%	49%	49%	50%
Availability of paths and walking trails	59%	36%	49%	50%	45%	54%	44%	33%	50%	44%	43%	52%	46%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Quality of overall natural environment in Apache Junction	71%	73%	78%	71%	81%	82%	72%	70%	70%	76%	75%	73%	75%
Air quality	70%	60%	55%	56%	61%	65%	56%	54%	66%	55%	55%	67%	59%
Cleanliness of Apache Junction	53%	42%	48%	51%	46%	45%	47%	47%	48%	47%	46%	47%	46%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Overall "built environment" of Apache Junction (including overall design, buildings, parks and transportation systems)	18%	32%	52%	43%	40%	45%	36%	42%	42%	40%	44%	31%	40%
Public places where people want to spend time	54%	37%	50%	48%	45%	46%	45%	48%	50%	44%	44%	51%	46%
Variety of housing options	43%	25%	57%	44%	48%	46%	44%	39%	29%	49%	49%	35%	44%
Availability of affordable quality housing	59%	31%	53%	42%	54%	58%	44%	34%	31%	52%	46%	48%	47%
Overall quality of new development in Apache Junction	69%	44%	48%	54%	49%	55%	45%	50%	59%	47%	47%	56%	49%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Overall economic health of Apache Junction	15%	26%	49%	38%	40%	35%	39%	34%	32%	38%	40%	29%	36%
Apache Junction as a place to work	34%	27%	45%	31%	46%	40%	37%	30%	40%	35%	37%	34%	36%
Apache Junction as a place to visit	51%	51%	75%	62%	64%	69%	58%	65%	60%	63%	66%	54%	63%
Employment opportunities	30%	13%	29%	23%	26%	27%	25%	16%	30%	20%	25%	18%	23%
Shopping opportunities	15%	35%	49%	37%	47%	43%	40%	32%	40%	40%	45%	28%	40%
Cost of living in Apache Junction	60%	40%	57%	49%	53%	57%	52%	38%	37%	55%	51%	48%	51%
Overall quality of business and service establishments in Apache Junction	55%	41%	54%	45%	56%	52%	49%	45%	50%	48%	52%	42%	49%
Vibrant downtown/commercial area	24%	29%	27%	27%	31%	29%	25%	29%	41%	23%	27%	29%	27%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Health and wellness opportunities in Apache Junction	52%	52%	61%	56%	64%	64%	56%	49%	63%	55%	61%	46%	57%
Fitness opportunities (including exercise classes and paths or trails, etc.)	60%	53%	65%	58%	62%	57%	63%	58%	50%	62%	58%	64%	60%
Recreational opportunities	62%	56%	67%	61%	65%	66%	61%	61%	58%	63%	62%	62%	63%
Availability of affordable quality food	59%	58%	66%	62%	69%	64%	61%	61%	54%	65%	66%	55%	62%
Availability of affordable quality health care	50%	43%	55%	50%	55%	61%	48%	39%	58%	48%	53%	43%	50%
Availability of preventive health services	45%	36%	53%	44%	55%	55%	43%	42%	49%	47%	49%	43%	47%
Availability of affordable quality mental health care	39%	32%	36%	33%	42%	42%	28%	41%	43%	33%	34%	38%	35%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Overall opportunities for education and enrichment	42%	42%	52%	48%	55%	55%	40%	47%	50%	46%	49%	44%	46%
Availability of affordable quality child care/preschool	34%	33%	37%	36%	31%	32%	34%	35%	35%	32%	24%	43%	34%
K-12 education	19%	35%	32%	32%	34%	24%	29%	40%	31%	29%	33%	26%	30%
Adult educational opportunities	29%	44%	62%	55%	50%	51%	51%	53%	53%	50%	56%	38%	51%
Opportunities to attend cultural/arts/music activities	25%	34%	49%	43%	40%	47%	37%	35%	38%	41%	46%	28%	40%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Opportunities to participate in social events and activities	48%	51%	53%	54%	49%	56%	46%	56%	57%	49%	52%	47%	52%
Opportunities to volunteer	58%	63%	66%	65%	62%	60%	67%	61%	57%	65%	62%	66%	64%
Opportunities to participate in community matters	36%	51%	59%	56%	47%	55%	52%	49%	53%	50%	53%	49%	53%
Openness and acceptance of the community toward people of diverse backgrounds	39%	41%	55%	48%	51%	51%	46%	45%	45%	48%	47%	47%	48%
Neighborliness of residents in Apache Junction	43%	46%	57%	48%	57%	60%	44%	51%	41%	53%	53%	45%	52%

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Table 10: Governance - General

	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Percent rating positively (e.g., excellent/good)													
The City of Apache Junction	44%	48%	70%	57%	64%	59%	60%	53%	48%	60%	60%	54%	58%
The value of services for the taxes paid to Apache Junction	14%	35%	50%	38%	43%	45%	41%	30%	35%	41%	42%	33%	40%
The overall direction that Apache Junction is taking	67%	43%	55%	49%	54%	57%	51%	43%	51%	51%	50%	56%	51%
The job Apache Junction government does at welcoming citizen involvement	50%	44%	51%	45%	54%	51%	47%	47%	55%	47%	49%	47%	48%
Overall confidence in Apache Junction government	32%	38%	49%	37%	47%	49%	43%	33%	40%	43%	45%	38%	43%
Generally acting in the best interest of the community	36%	39%	52%	39%	50%	50%	45%	35%	41%	45%	47%	39%	44%
Being honest	35%	43%	55%	40%	53%	58%	44%	38%	43%	48%	51%	39%	47%
Treating all residents fairly	32%	40%	54%	39%	53%	52%	45%	37%	38%	47%	47%	41%	45%
Overall customer service by Apache Junction employees (police, receptionists, planners, etc.)	50%	50%	71%	68%	57%	65%	59%	59%	46%	64%	61%	60%	61%
The Federal Government	28%	25%	35%	25%	37%	27%	30%	37%	31%	30%	29%	31%	30%

Table 11: Governance - Safety

	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Percent rating positively (e.g., excellent/good)													
Police services	53%	60%	82%	75%	69%	74%	67%	77%	63%	73%	73%	67%	71%
Crime prevention	45%	46%	72%	63%	59%	60%	58%	61%	54%	61%	62%	52%	59%
Animal control	59%	57%	58%	60%	56%	66%	53%	56%	41%	61%	57%	54%	57%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	35%	36%	38%	32%	42%	41%	38%	32%	43%	36%	37%	36%	37%

Table 12: Governance - Mobility

	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Percent rating positively (e.g., excellent/good)													
Traffic enforcement	53%	50%	66%	61%	60%	62%	56%	61%	47%	63%	60%	58%	59%
Street repair	25%	32%	44%	32%	44%	44%	36%	28%	33%	39%	42%	25%	37%
Street cleaning	46%	38%	51%	44%	49%	49%	46%	38%	41%	47%	46%	42%	46%
Street lighting	43%	33%	49%	41%	48%	50%	39%	37%	42%	43%	43%	40%	42%
Sidewalk maintenance	40%	40%	48%	41%	48%	47%	43%	38%	44%	43%	46%	41%	44%
Traffic signal timing	43%	31%	46%	43%	38%	41%	41%	36%	30%	42%	42%	33%	40%

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Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Garbage collection	71%	70%	81%	75%	80%	84%	75%	65%	64%	78%	81%	63%	76%
Recycling	60%	71%	70%	69%	72%	71%	67%	67%	55%	71%	73%	57%	68%
Drinking water	35%	33%	38%	38%	37%	37%	35%	35%	36%	36%	40%	27%	36%
Apache Junction open space	70%	55%	58%	58%	59%	67%	56%	50%	61%	56%	56%	62%	59%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Storm drainage	31%	38%	45%	36%	46%	42%	41%	34%	28%	42%	41%	37%	40%
Sewer services	62%	66%	64%	70%	62%	71%	61%	58%	56%	66%	65%	61%	64%
Land use, planning and zoning	37%	36%	39%	42%	38%	43%	37%	32%	47%	35%	38%	39%	38%
Code enforcement (weeds, abandoned buildings, etc.)	39%	28%	30%	32%	30%	39%	25%	28%	31%	29%	30%	31%	30%
Cable television	38%	18%	36%	32%	31%	33%	31%	24%	26%	32%	31%	31%	30%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Economic development	20%	33%	41%	34%	36%	40%	34%	28%	40%	33%	37%	31%	35%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
City parks	76%	66%	76%	72%	72%	74%	73%	67%	65%	73%	74%	65%	72%
Recreation programs or classes	53%	59%	75%	73%	62%	70%	64%	65%	72%	65%	70%	60%	67%
Recreation centers or facilities	69%	63%	75%	79%	63%	74%	70%	64%	69%	70%	71%	68%	70%
Health services	41%	43%	54%	48%	53%	57%	48%	40%	54%	48%	53%	41%	49%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Public library services	71%	74%	85%	84%	75%	79%	76%	84%	77%	78%	83%	66%	79%
City-sponsored special events	40%	47%	64%	57%	51%	60%	54%	44%	44%	56%	55%	50%	54%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Public information services	59%	51%	65%	67%	53%	66%	55%	56%	63%	56%	60%	57%	59%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Sense of community	34%	52%	54%	52%	50%	61%	47%	40%	47%	50%	50%	49%	51%
Recommend living in Apache Junction to someone who asks	67%	72%	85%	79%	83%	84%	73%	79%	70%	81%	81%	73%	78%
Remain in Apache Junction for the next five years	64%	81%	90%	82%	90%	84%	81%	89%	79%	85%	87%	74%	83%
Contacted the City of Apache Junction (in-person, phone, email or web) for help or information	24%	28%	37%	29%	29%	24%	31%	45%	28%	31%	31%	33%	32%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Was NOT the victim of a crime	84%	77%	89%	87%	85%	83%	86%	82%	84%	85%	89%	74%	84%
Did NOT report a crime	76%	60%	80%	77%	73%	77%	74%	62%	57%	78%	77%	65%	73%
Stocked supplies in preparation for an emergency	23%	29%	26%	25%	27%	24%	30%	26%	10%	32%	25%	33%	27%



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Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Walked or biked instead of driving	57%	45%	36%	37%	48%	49%	38%	37%	69%	34%	42%	44%	42%
Carpooled with other adults or children instead of driving alone	56%	50%	36%	44%	43%	50%	40%	36%	50%	40%	41%	51%	43%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Recycle at home	88%	90%	87%	88%	89%	92%	88%	80%	82%	90%	86%	93%	88%
Made efforts to make your home more energy efficient	88%	75%	82%	82%	81%	78%	85%	76%	85%	80%	80%	82%	81%
Made efforts to conserve water	80%	85%	92%	91%	87%	83%	93%	88%	91%	88%	90%	85%	88%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
NOT under housing cost stress	65%	78%	70%	72%	74%	76%	70%	70%	60%	76%	71%	74%	72%
Did NOT observe a code violation	46%	34%	38%	39%	39%	52%	29%	35%	40%	37%	39%	34%	38%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Purchase goods or services from a business located in Apache Junction	99%	94%	98%	97%	99%	98%	95%	96%	100%	96%	97%	95%	97%
Economy will have positive impact on income	39%	42%	30%	32%	38%	34%	40%	27%	32%	36%	29%	51%	35%
Work in Apache Junction	31%	27%	17%	22%	19%	21%	18%	38%	25%	22%	18%	32%	23%

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Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Used Apache Junction recreation centers or their services	75%	53%	44%	48%	50%	56%	52%	40%	54%	50%	43%	69%	51%
Visited a neighborhood park or City park	79%	79%	57%	64%	67%	71%	69%	56%	76%	64%	59%	87%	67%
Eat at least 5 portions of fruits and vegetables a day	60%	72%	76%	74%	68%	71%	77%	63%	65%	74%	71%	75%	73%
Participate in moderate or vigorous physical activity	90%	82%	80%	84%	78%	82%	86%	74%	83%	82%	79%	88%	82%
Reported being in "very good" or "excellent" health	46%	45%	47%	45%	48%	44%	50%	44%	40%	48%	46%	45%	46%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Used Apache Junction public libraries or their services	64%	61%	56%	62%	53%	58%	60%	57%	64%	57%	56%	67%	59%
Attended a City-sponsored event	42%	54%	39%	37%	44%	40%	47%	43%	40%	43%	36%	57%	44%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Campaigned or advocated for an issue, cause or candidate	20%	25%	16%	17%	14%	12%	26%	19%	21%	17%	18%	21%	20%
Contacted Apache Junction elected officials (in-person, phone, email or web) to express your opinion	16%	13%	16%	10%	15%	10%	17%	19%	10%	15%	14%	17%	15%
Volunteered your time to some group/activity in Apache Junction	27%	31%	27%	27%	25%	23%	29%	34%	31%	25%	25%	34%	28%
Participated in a club	5%	26%	23%	21%	20%	18%	23%	23%	16%	22%	20%	23%	22%
Talked to or visited with your immediate neighbors	89%	90%	95%	93%	93%	96%	92%	88%	92%	92%	93%	90%	93%
Done a favor for a neighbor	80%	82%	90%	85%	89%	89%	87%	78%	86%	86%	88%	82%	86%
Attended a local public meeting	15%	18%	15%	10%	15%	10%	18%	21%	8%	16%	14%	20%	16%
Watched (online or on television) a local public meeting	17%	18%	17%	10%	16%	10%	22%	18%	12%	17%	15%	21%	17%
Read or watch local news (via television, paper, computer, etc.)	55%	82%	90%	79%	85%	82%	81%	90%	72%	85%	85%	74%	83%
Vote in local elections	66%	81%	68%	72%	67%	64%	73%	85%	63%	74%	66%	84%	72%

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Table 28: Community Focus Areas

	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Percent rating positively (e.g., essential/very important)													
Overall feeling of safety in Apache Junction	96%	97%	95%	97%	94%	96%	95%	96%	96%	96%	96%	95%	96%
Overall ease of getting to the places you usually have to visit	65%	80%	80%	80%	73%	79%	77%	76%	81%	76%	79%	73%	77%
Quality of overall natural environment in Apache Junction	78%	78%	81%	83%	75%	83%	80%	70%	86%	78%	81%	73%	79%
Overall "built environment" of Apache Junction (including overall design, buildings, parks and transportation systems)	58%	75%	74%	70%	72%	70%	74%	69%	76%	70%	73%	67%	72%
Health and wellness opportunities in Apache Junction	86%	70%	80%	83%	71%	71%	79%	83%	78%	76%	78%	75%	77%
Overall opportunities for education and enrichment	85%	82%	76%	79%	76%	73%	81%	82%	87%	76%	77%	83%	79%
Overall economic health of Apache Junction	90%	93%	89%	91%	87%	89%	91%	90%	96%	88%	91%	87%	90%
Sense of community	80%	89%	83%	87%	81%	82%	86%	86%	91%	82%	85%	82%	84%

Table 29: Line Additions to Question 11

Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Pinal County Government	45%	41%	53%	48%	49%	53%	48%	39%	37%	50%	45%	51%	47%
Arizona State Government	42%	25%	40%	31%	42%	35%	35%	33%	31%	35%	34%	32%	35%

Table 30: Importance of Strategic Planning Areas

Please rate how important, if at all, each of the following strategic planning areas are to the overall quality of life in the City. (Percent rating as "essential" or "very important").	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
Downtown redevelopment	38%	54%	68%	57%	58%	51%	66%	57%	57%	58%	62%	48%	59%
Economic development/job creation	80%	88%	80%	89%	75%	77%	90%	76%	89%	81%	80%	91%	83%
Roadway maintenance and repair	67%	83%	89%	82%	85%	78%	89%	85%	80%	85%	85%	81%	84%
Neighborhood revitalization	65%	70%	71%	68%	69%	63%	75%	70%	73%	68%	70%	67%	70%
Recreation opportunities and parks	77%	75%	71%	77%	68%	70%	79%	65%	77%	72%	69%	82%	73%
Safe community	99%	99%	94%	97%	94%	96%	97%	93%	97%	95%	95%	96%	96%
Library services	71%	62%	66%	66%	63%	64%	68%	61%	75%	62%	65%	66%	65%

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Table 31: Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: (Percent rating as "major source" or "minor source").	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
City website (www.ajcity.net)	96%	92%	79%	88%	81%	84%	88%	83%	87%	85%	83%	92%	86%
Local media outlets (newspapers, radio, local television stations)	95%	83%	88%	88%	85%	87%	88%	85%	84%	87%	88%	84%	87%
The local government cable Channel 11	67%	41%	51%	48%	51%	49%	53%	39%	50%	49%	48%	53%	49%
City newsletters	84%	71%	69%	73%	72%	77%	72%	58%	76%	69%	70%	75%	71%
City Council meetings and other public meetings	71%	67%	64%	68%	60%	65%	69%	61%	72%	64%	63%	69%	66%
Talking with City officials	67%	62%	60%	65%	55%	51%	69%	61%	65%	60%	61%	62%	62%
City communications via social media (i.e. Facebook, Twitter or YouTube)	80%	84%	59%	76%	59%	70%	70%	70%	72%	68%	65%	78%	70%
Word-of-mouth	89%	76%	72%	76%	77%	76%	73%	80%	75%	75%	70%	88%	76%
City Program Flyers/Handouts	78%	77%	72%	79%	70%	78%	76%	64%	84%	72%	74%	77%	75%

Table 32: Quality of Sources of Information

Thinking about the major sources of information indicated in the previous question, how would you rate the quality of information provided by each source? (Percent rating as "excellent" or "good").	Age			Sex		Length of Residency			Housing tenure		Children in Household		Overall
	18-34	35-54	55+	Female	Male	5 years or less	6 to 20 years	More than 20 years	Rent	Own	No	Yes	
City website (www.ajcity.net)	70%	65%	73%	72%	66%	74%	67%	67%	67%	69%	71%	65%	69%
Local media outlets (newspapers, radio, local television stations)	71%	51%	57%	60%	52%	61%	53%	56%	52%	57%	58%	50%	56%
The local government cable Channel 11	22%	42%	37%	34%	38%	42%	37%	31%	31%	38%	34%	45%	37%
City newsletters	42%	45%	46%	55%	34%	59%	40%	38%	54%	41%	43%	47%	45%
City Council meetings and other public meetings	56%	39%	47%	55%	36%	62%	36%	47%	58%	40%	48%	36%	46%
Talking with City officials	78%	43%	47%	65%	36%	54%	47%	51%	61%	44%	49%	45%	50%
City communications via social media (i.e. Facebook, Twitter or YouTube)	63%	55%	39%	58%	30%	60%	42%	52%	64%	43%	47%	47%	49%
Word-of-mouth	40%	54%	38%	45%	41%	45%	42%	49%	45%	43%	41%	47%	44%
City Program Flyers/Handouts	45%	42%	44%	52%	34%	55%	39%	32%	44%	42%	39%	49%	43%