

WHAT IS BUSINESS WATCH?

Based on the same premises as Neighborhood Watch, Business Watch is a partnership between business owners/employees and the police department to help reduce and prevent crimes occurring in the business community.

The Business Watch Program is supported and enhanced by the Apache Junction Main Street Program, which is assisting in developing a city-wide Business Watch Alert email network.

WHY SHOULD I JOIN?

Financial crimes, robbery, shoplifting, and burglary are major concerns of the business community. By working together and sharing information with the police and neighboring businesses, many problems can be decreased, resolved, or avoided. The possibility of identifying and arresting criminals also increases as more people become involved in the process.

BUSINESS WATCH BENEFITS

- It will educate participants in the principles of deterring, detecting and preventing crime.
- It will bring businesses together for a common goal.
- It will serve to create a strong communication network and understanding among businesses and law enforcement agencies.
- The education and communication received will help businesses to be better prepared to handle unforeseen situations.
- Calls for service statistics for the Business Watch areas will be available each month from the Police Department.
- Auxiliary Patrol volunteers will be available for specific concerns relating to criminal activity and security.

PROGRAM REQUIREMENTS

Awareness and involvement are essential to a successful Business Watch Program. All partners will be encouraged to...

- Be committed to sharing and reporting information.
- Complete a Business Watch registration form to include emergency contact telephone numbers.
- Have an email address or fax number in order to receive pertinent program information.
- Display Business Watch decals near entrances to the business.

WORKING TOGETHER

A quarterly Business Watch meeting will be scheduled at the police department for all partners in order to learn about crime prevention techniques and specific crimes that may be occurring. It will also be an opportunity to meet with police and other partners regarding specific concerns.

TIPS FOR SUCCESS

- Be alert to unusual or suspicious behavior in your business community.
- Call the police department to report criminal activity.
- Write down descriptions of the person(s) and vehicle(s) (including license plate numbers) if suspicious or involved in a crime.
- Tell a trusted neighboring merchant if your business is closed and ask them to keep an eye on it. This includes picking up mail or newspapers.
- Get involved. It is the most effective way to reduce or prevent crime and make your business community safe.
- Remember, your job is to report crime. The responsibility for apprehending criminals belongs to the police department.
- Attend Business Watch quarterly meetings, which will include information in burglary, robbery, fraud, and theft prevention and awareness.

NEED INFORMATION?

AJPD: 480-982-8260
Suzanne Strong or Chief Monahan

Main Street Program: 480-273-9256
Ariel Ohler

AJ Business Advocate: 480-474-5076
Janine Solley

Information and registration form are on the City of Apache Junction Website, www.ajcity.net.

CONTACT NUMBERS

Emergency:	911
AJPD non-emergency	982-8260
AJPD Comm. Resource	474-5442
AJ Business Advocate	474-5076
AJ Business License	474-5070
AJ Chamber of Commerce	982-3141
AJ City Hall	982-8002
AJ Code Enforcement	474-5090
AJ Main Street Program	273-9256

Apache Junction Business Watch

**A crime prevention
alliance of local
businesses, the AJ Police
Department and AJ Main
Street Program.**



Main Street
Apache Junction AZ