

Corporate Sponsorship Opportunities

The city's partnership program helps businesses reach existing customers and develop new ones. Using its assets, the city works with companies to develop partnerships that allow the company to get its message and brand out to not only residents of this community but also to this entire region. We are excited to partner to expand our events as well as help businesses reach their goals. If you don't see a partnership level that meets your needs, one can be designed for you

Not all deliverables are applicable for each event; prior to each event all deliverables are discussed and agreed upon. Some of the deliverables are time sensitive and may not be available after a specific date.

\$5,000-and higher

Includes all applicable deliverables from all levels

- Stage Recognition (banners)
- Prime booth location at chosen event (up to 2)
- Ad in Citizen Brochure
- Logo placed on promotional items

\$2,500-\$4,999

Includes all applicable deliverables from all levels below

- Banners can be placed prior to event at location
- Prime location of booth
- Recognition thru mass email (2k reach)
- Recognition in News Release

\$ 1,000-2,000

Includes all applicable deliverables from all levels below

- Recognition as event sponsor on all print media
- Up 2 banners displayed at event (provided by sponsor)
- Recognized in live announcements at events

\$ 500

Includes all applicable deliverables from all levels below

- Recognition as an event supporter on the City's web page. Includes a link to the supporter's web page.
- Recognition on social media

\$ 250

- 4x6 Banner displayed at event (banner provided by donor)
- Flier insert *if* event has promotional bag
- Booth at chosen event, *if applicable*

Event Opportunities

5,000+ Attendees

4th of July
Holiday Event

2,000-4999 Attendees

Easter
Halloween
Earth Day Event

1,000-2000 Attendees

Wellness Event

Less than 1,000

Packages are customizable

April Pool's Day
Concerts in the Park
Mud Run
Movies in the Park
I-Run Series
Fit Families
Pickleball Tournament
Senior Programming

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